

# \*RFMAX

# **ASPIRE™ PROGRAM**

Introducing an innovative onboarding program designed to shape the next generation of top-producing RE/MAX agents: Aspire! This pilot program combines financial incentives, world-class education and the advanced technology solutions in MAX/Tech® powered by BoldTrail to support agents who are driven to **greatness**.

## How does the Aspire program work?

### Months 0-6





#### **Mastery Through Education**

As an Aspire agent, you'll be automatically enrolled in a RE/MAX-tailored version of 100 Days to Greatness® by Buffini & Company™ — now featuring MAX/Tech powered by BoldTrail solutions.

Throughout the course, you'll master real estate fundamentals, including negotiation, client management and tech best practices.

# Within your first six months, you'll be expected to:

- Complete all course videos in 100 Days to Greatness
- Add 100 contacts to MAX/Tech powered by BoldTrail
- Log 50 tasks and/or appointments in MAX/Tech powered by BoldTrail

# Months 7-12



#### **Investing in Lasting Success**

After you have successfully completed the first six month's success requirements, you will then be required to:

• Complete the Certified Full-Service Professional Course

This course will elevate your status as a trusted professional with access to virtual training courses from Brian Buffini and other thought leaders, a cutting-edge marketing suite with listing presentation materials and ready-made sample dialogues to use with clients.





#### Finishing the Year Strong

By the end of the program, you'll be prepared to transition fully into the next phase of your career, equipped with the tools, knowledge and experience needed to achieve greater success.